



How Brainy Chef works

Your family's meal plan and shopping list, right on WhatsApp. Invitation-only pilot, free while we test it.



1. Say Hi

Send «Hi» to Brainy Chef on WhatsApp: **+1 646 759 1829**.



2. Give your OK

We ask for your consent first and you choose the language. Nothing else is sent until you say yes.



3. 8 quick questions

Who eats at home, what you love, what you never eat, your kitchen equipment, weekly budget, stores, meal times and who cooks. A few words or a voice note is enough.



4. Your weekly menu

A menu made for your household, with simple illustrated recipes for whoever cooks, on your private page.



5. Shopping list

A list for your usual stores with a link to each product. On Amazon.ae, regular items can be added together after you confirm in your Amazon account; Amazon Now items and other stores go product by product. You review and pay in your own app.



6. Swap a dish or ask anything

Write anytime, 24/7: we reply in seconds. Swapping a dish or updating your list takes minutes.

What it does

- Plans meals around your household's tastes, equipment and budget
- Sends clear step-by-step recipes (kitchen machine, grill, pizza oven, oven or stove)
- Prepares shopping lists with links to your usual stores
- Answers questions and adjusts the menu when you ask

What it never does

- Never pays for you and never asks for your store passwords or card details
- Never messages anyone in your home without your request and their own YES
- Does not record medical allergies yet: always check product labels
- Does not show Amazon prices or rank stores by commission

Good to know

What does it cost? Nothing during the pilot. You only pay your stores for what you decide to buy.

Do you buy things for me? No. We prepare the list and the links; you review and pay in your own store app.

Can our cook get the recipes? Yes, if you ask us to and they reply YES themselves. Steps can be in English or Tagalog for now.

Do you earn from the links? As an Amazon Associate, Brainy Prices earns from qualifying purchases. The price is the same for you. [Affiliate disclosure](#).

Questions: write to Brainy Chef on WhatsApp (+1 646 759 1829) or email prices@brainy.ae (subject: Brainy Chef). · chef.brainy.ae/how-it-works · chef.brainy.ae/privacy